

Avondale Public Library

External Website Link Guidelines

The Avondale Public Library's website (www.avondalelibrary.org) provides links to sites that help fulfill the tenets of the library's mission; specifically to connect the community to resources, knowledge and services in order to enrich, inspire and empower. The Avondale Public Library does not enter into reciprocal link agreements. The creation of a link from the library's website does not obligate the publisher of the linked site to link back to the library, but the publisher is, of course, welcome to do so.

Link Requests

Entities or organizations that wish to establish a link from the Avondale Public Library website to their website must read and comply with these procedures and provide the requested contact information. Requests may be submitted through the library website's Contact Us page. Required contact information includes:

- Name of the organization operating the web site
- Physical address of the organization
- Non-profit status of the organization, if applicable
- Name and email address of the person responsible for the web site
- Internet address (URL) of the web site

Requests for external links from the Avondale Public Library website will not be automatically granted and are not guaranteed for websites that provide the required contact information. Links to external websites will be added and/or removed at the library's sole discretion based upon the following criteria:

- The website provides accurate, unbiased information that expands on the resources and topics included on the library's website.
- The information is appropriate to the audience level, well organized, and easy to use.
- The purpose of the website is informational and not to sell a product or service.
- The information is available at no charge, and registration is not required to view the basic content of the website.
- The website content is current or an update date is clearly visible.
- The website provides unique, in-depth content that allows for further exploration of the topic that is not extensively replicated on other websites.
- Ideally the website will have a domain name of .gov, .org, or .edu.
- The owner/operator of the website is easily determined.
- The Privacy policy is plainly available for a website that collects information and the website does not sell or share personally identifiable information unless legally required by a law enforcement agency.
- If a website offers the ability to provide personally identifiable information to create a login, the website provides a secure entry form and login session.
- The website is stable and consistently available.